

Privacy – the birth of an online module



A short introduction:

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Why is privacy suddenly such an important issue?

New legislation



Big Fines

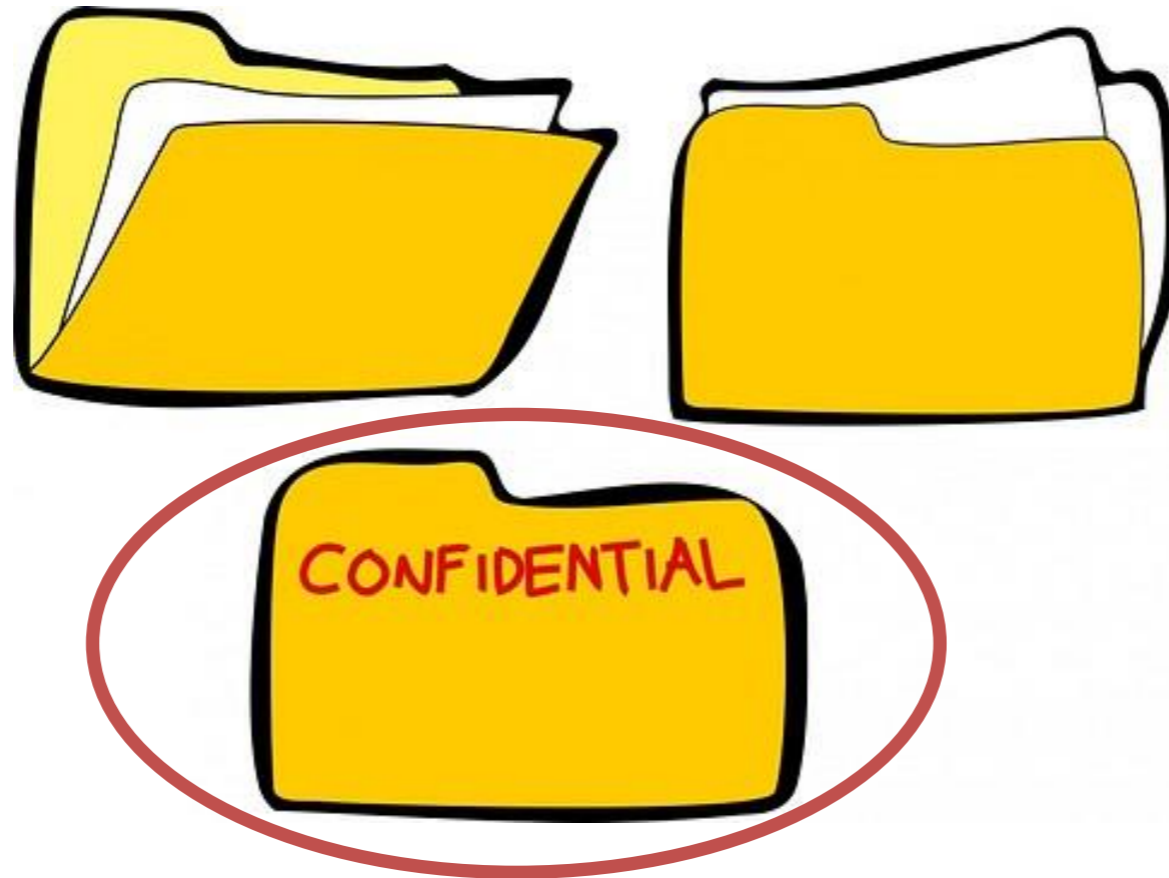


How big?

- a warning in writing in cases of first and non-intentional non-compliance
- regular data protection audits
- a fine up to 10,000,000 EUR or up to 2% of the annual worldwide turnover of the preceding financial year in case of an enterprise, whichever is greater
- a fine up to 20,000,000 EUR or up to 4% of the annual worldwide turnover of the preceding financial year in case of an enterprise, whichever is greater



All data?



Do we have confidential information on our universities?

- Personal information of students and employees (name, address, bankaccount, password)
- Research data on persons and companies (e.g. interviews, medical data, inside information on companies!)



What do we want to teach them?

- Not to share their (confidential) documents on dropbox/google drive
- Not to use gmail, but (the protected) mailservice of the university
- To encrypt their laptops, USB-sticks and documents



Why libraries?





Information Has Value

- give credit to the original ideas of others through proper attribution and citation;
- understand that intellectual property is a legal and social construct that varies by culture;
- articulate the purpose and distinguishing characteristics of copyright, fair use, open access, and the public domain;
- understand how and why some individuals or groups of individuals may be underrepresented or systematically marginalized within the systems that produce and disseminate information;
- recognize issues of access or lack of access to information sources;
- decide where and how their information is published;
- understand how the commodification of their personal information and online interactions affects the information they receive and the information they produce or disseminate online;
- **make informed choices regarding their online actions in full awareness of issues related to privacy and the commodification of personal information.**

So we have to teach the students to...

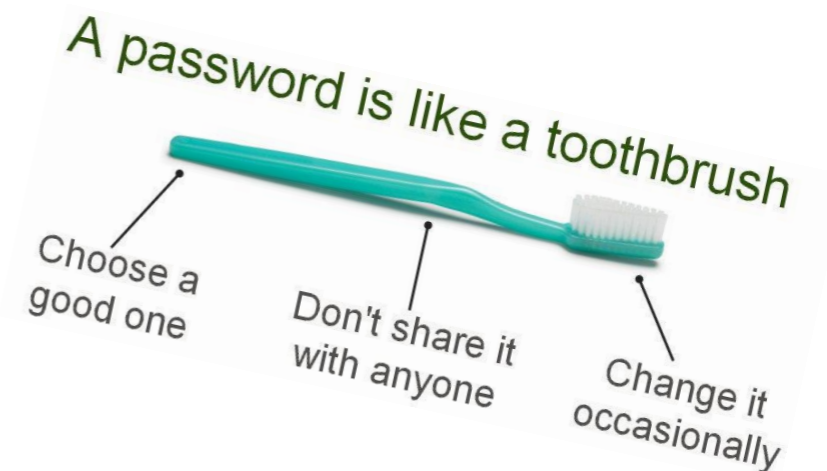
- make informed choices regarding their **online actions**
- **in full awareness** of issues related to privacy
- and the commodification of **personal information**.

>> be a percipient producer of information



Outline of the module

- **Personal data of the students themselves**
 - Name and address, date of birth, bank account
 - Safe use of Social Media (beware of what you post!)
 - Incognito or private browsing/ searching
 - Passwords
- **Research data**
 - Difference between standard, confidential and critical

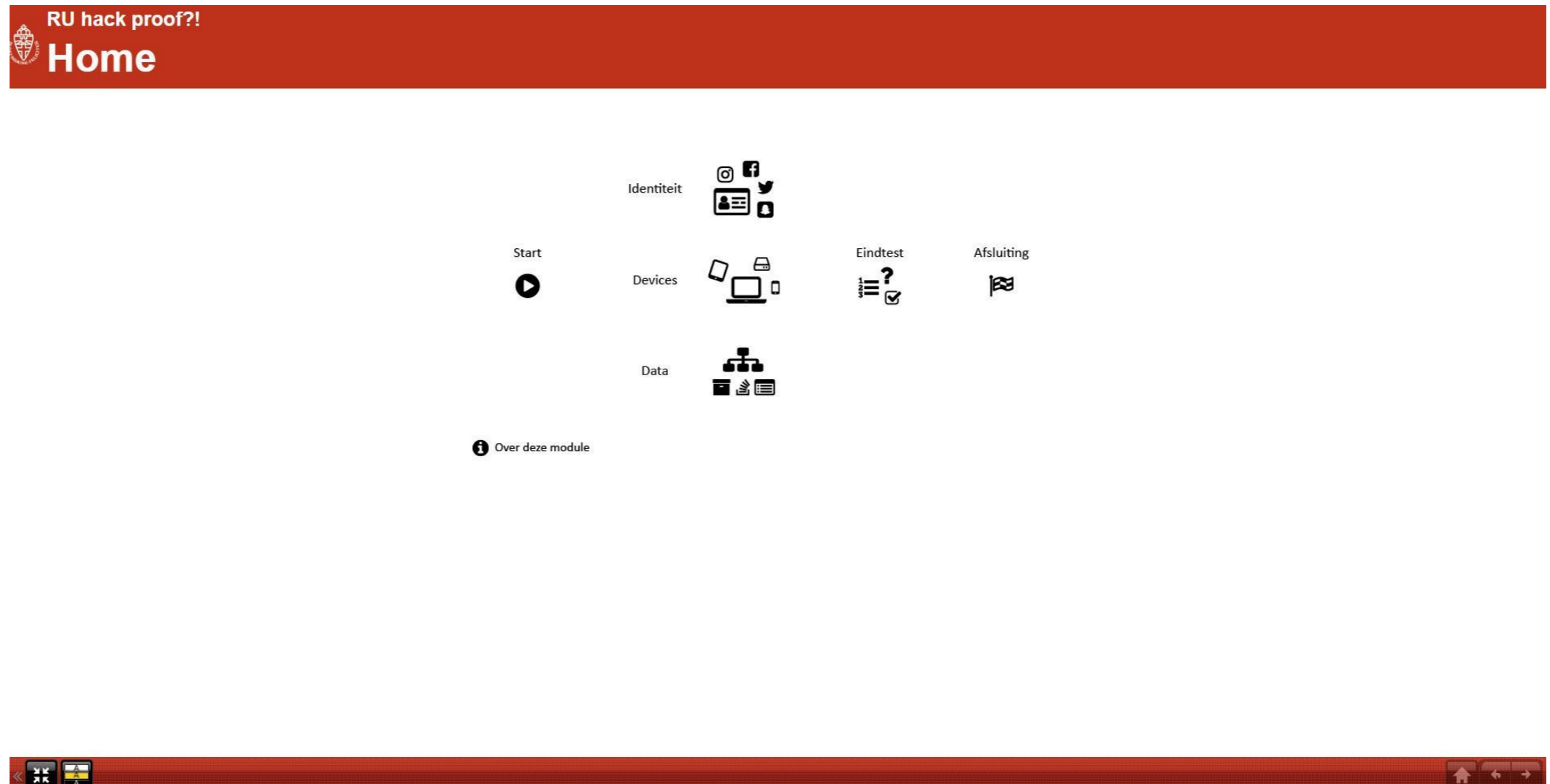


Most important lesson:

Your personal files are encrypted
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There it is.....but not yet finished



Questions?

