

Copyright Literacy and the role of librarians as educators and advocates: **an international symposium**



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Angela Repanovici, Transilvania University, Brasov, Romania and Alicia Arias Coello, Universidad
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Copyright education: why the time is now

Technology

International
copyright
reform

Information/
misinformation
about copyright

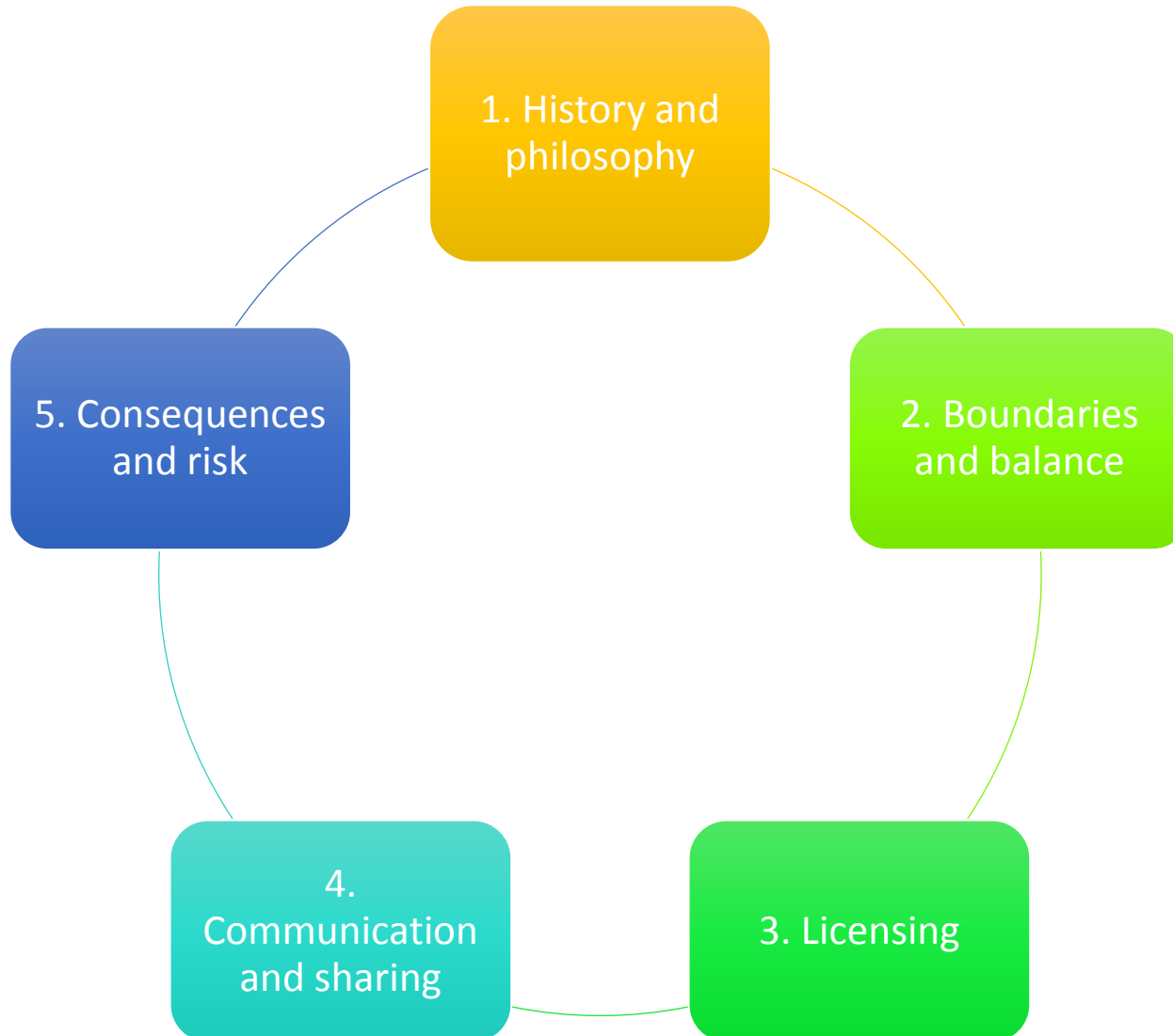
Professional
identity

Copyright literacy is....

“acquiring and demonstrating the appropriate knowledge, skills and behaviours to enable the ethical creation and use of copyright material.”

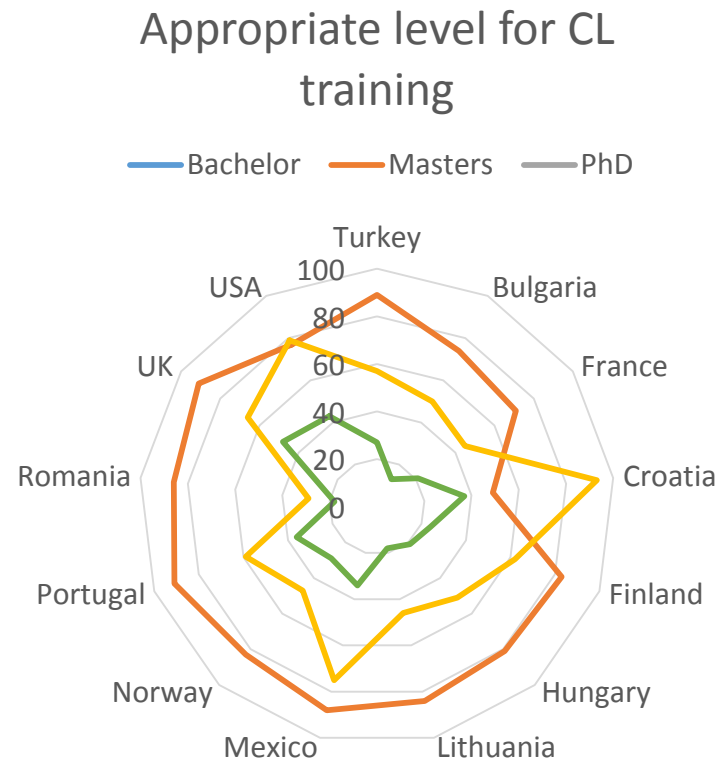
Secker and Morrison, 2016, p.211

Critical Copyright Literacy



Key findings from the Multi-national CL Survey

- The level of CL is far from being satisfactory
- Improvements are needed
- There are differences across the countries
- Highest scores are from countries with institutional copyright policies and training programs (such as the UK, USA, France, Finland and Norway)
- Majority (92.9 percent, n=1790) thinks that CL should be included in LIS curriculum



How to conduct multi-national surveys

- Preparation
 - Establishing a core team, formulating research questions, working on the methodology and the survey instrument
- Process
 - Recruitment of the research team, revision of the survey instrument from international perspective, re-formulation of questions based on general needs, translations, establishing guidelines (setting up rules, making the rights and responsibilities clear, developing a time frame), providing institutional approvals, setting up a communication platform
- Execution
 - Uploading questionnaire to the platform, opening separate accounts, collecting data, amalgamating data from country surveys, data cleaning, data analysis, sharing the findings through publications and presentations

Key question for our panel

Since the Copyright Literacy Survey what practical tools and strategies to embed copyright literacy are working in your country?

Our panel today



Alicia Arias Coello
Universidad Complutense
de Madrid, Spain



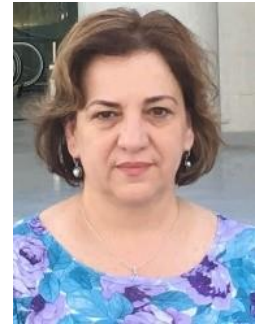
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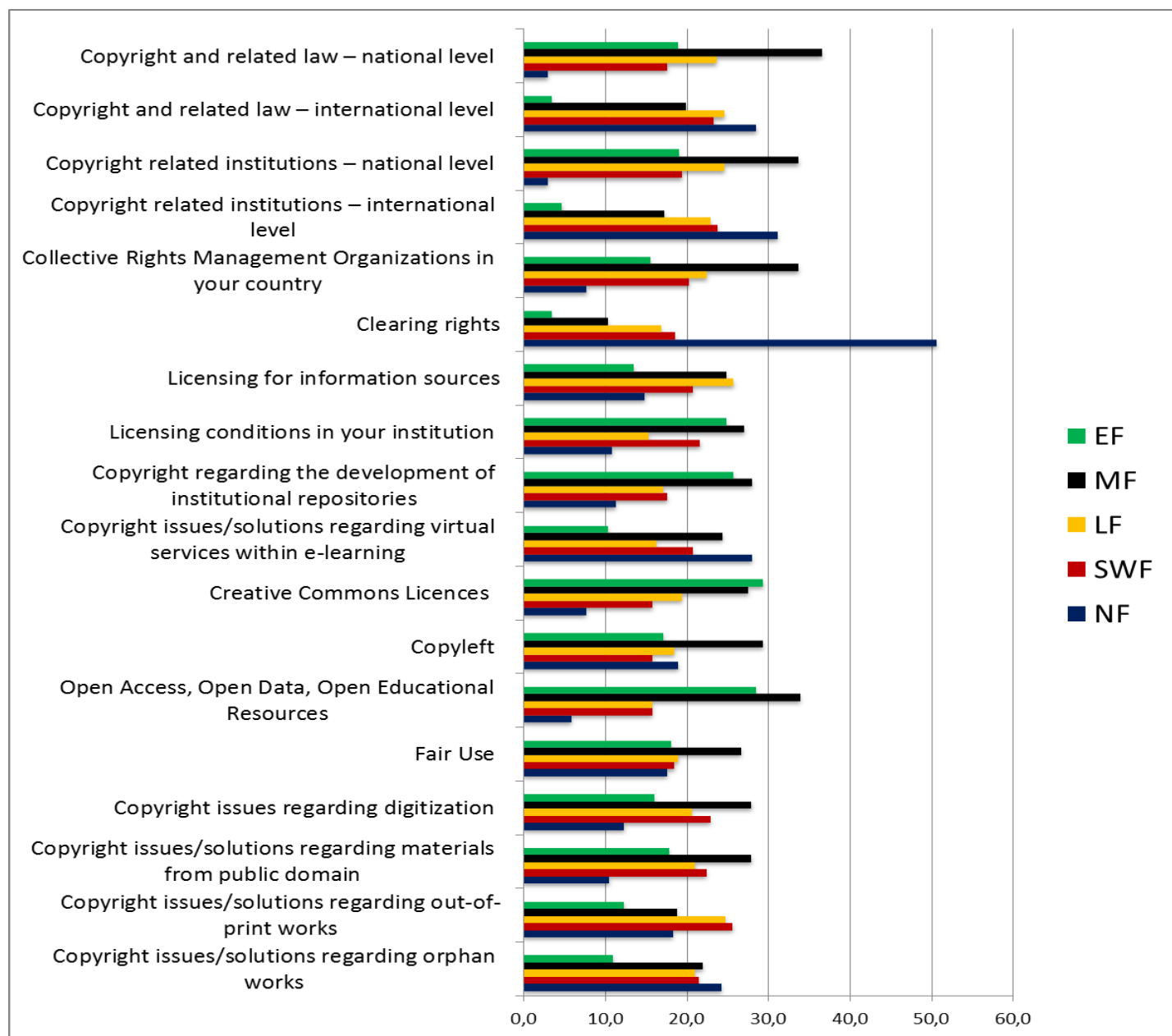


Tania Todorova
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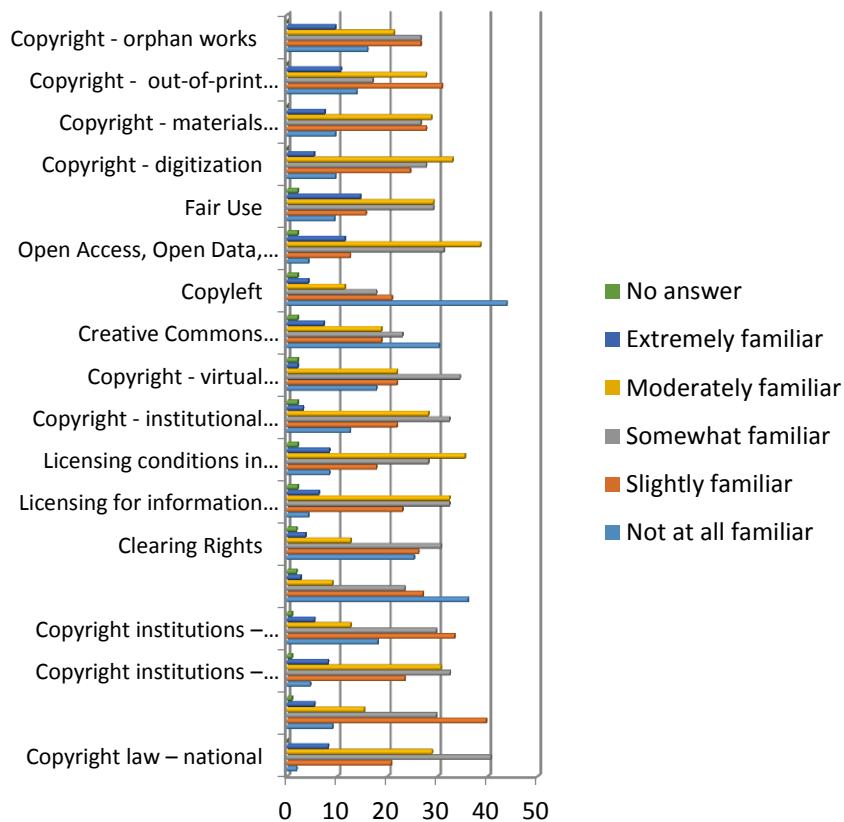
Copyright literacy in Spain



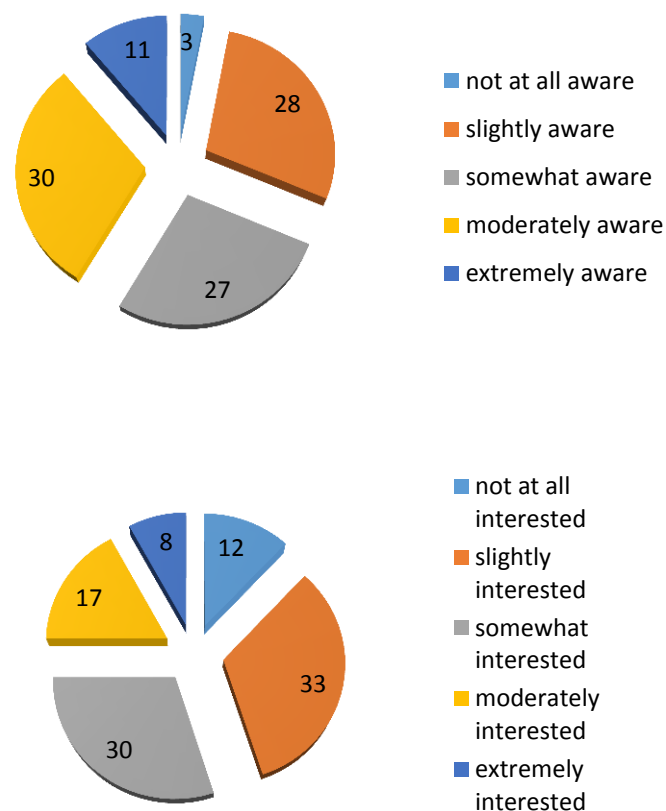
EF Extremely Familiar
 MF Moderately Familiar
 LF Lightly Familiar
 SWF Somewhat Familiar
 NF Not Familiar

Copyright Literacy and LIS Professionals in Turkey

General knowledge



Awareness & interest



Copyright Education in Bulgaria

- Updates in IP training model for the Library and Information Science (LIS) students and professionals;
- Preparation and implementation of own *Educational IP model for LIS students at ULSIT*;
- Collaboration with library associations and centers for continuing education for IP training of information professionals;
- Bill on amendment and supplement to the Copyright and Related Rights Act with the main purpose of transposing into the national legislation the requirements of Directive 2012/28 / EU of the European Parliament and the Council of 25 October 2012 on certain authorized uses of orphan works;
- In 2013, the Association of Intellectual Property Teachers Network - Bulgaria is founded to support the IP training in university environment.

Copyright literacy in Hungary

The situation

- Overwhelming majority agree with the need to comply with the copyright rules.
- Copyright literacy is similar to other surveyed nations.
- Some exceptions: e.g. low familiarity with Creative Commons Licences

Raising awareness in Hungarian language

- An independent paper on copyright literacy as a new element in LIS education appeared.
- A paper presenting the main findings of the Hungarian part of the survey is in press.

Copyright literacy in Romania

Pillars for copyright actions and awareness

- We are in early stage of awareness and knowledge about copyright
 - We have institutions working hard and develop projects to increase knowledge about copyright
 - There are scientific works about:
 - Rahme, Nicoleta: Role of the library in mediating access to protected information by copyright law, PhD thesis, Bucharest University, 2015
 - Constantinescu, Nicolaie: Guide for Open Educational Resources
 - Kosson is an online open platform activating in the field of memory institutions for over 11 years. The purpose of the platform is to aggregate needed knowledge for all the specialists in the field and also for the general public. www.kosson.ro/
 - The multilingual platform is a point for various contributions from scientific contributions up to needed data in the field of Library and Information Science.
- Association for Technology and Internet
<http://apti.ro/reforma-copyright-taxa-pe-link-extinsa-la-publicatii-academice>
- Debating European Copyright Reform
- Open Education Resources are slowly getting into the discourse of the Ministry of Education's representatives. This is based on understanding of the open licenses.

Copyright literacy in Norway

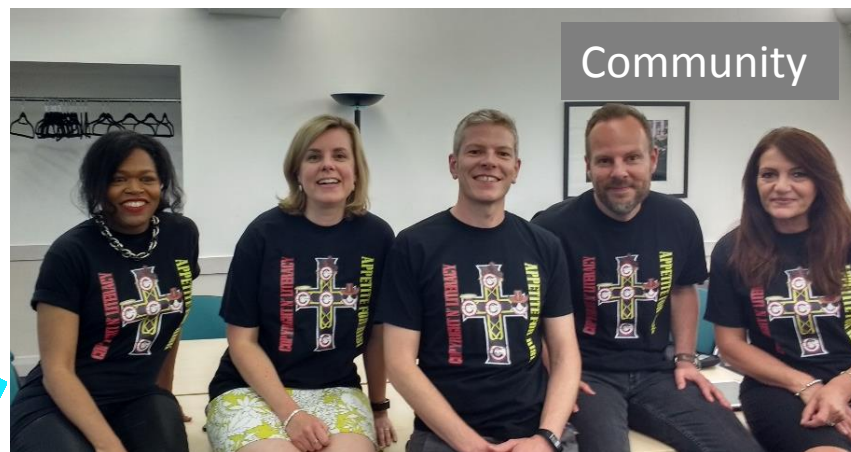


Ane Landøy
University of
Bergen, Norway

Copyright Literacy in the United Kingdom



Education



Community



Research



Engagement

Copyright Education in Sweden

- From preserving to sharing
- Informing, educating and collaborating
- Strategic and proactive networking
- Librarians as educators

Copyright Literacy



The challenge for copyright educators

- How do we bridge the gap between the political and the practical?
- How do we construct a discourse between publishers, rightsholders and librarians that is open and honest?
- How do we navigate the tensions in the copyright agenda with regards to education and openness?
- How do we sustain and develop the international Copyright Literacy Community of Practice?

Further reading

Morrison, C & Secker, J. (2017). Understanding librarians' experiences of copyright: findings from a phenomenographic study of UK information professionals. *Library Management*, doi: 10.1108/LM-01-2017-0011

Morrison, C and Secker J. (2015) Copyright Literacy in the UK: a survey of librarians and other cultural heritage sector professionals. *Library and Information Research*. 39 (121)

<http://www.lirjournal.org.uk/lir/ojs/index.php/lir/article/view/675>

Secker, J and Morrison, C. (2016) *Copyright and E-learning: a guide for practitioners*. Facet publishing: London. [Chapter 6: Copyright education and training available online](#).

Todorova, Tania et. al. (2017) Information Professionals and Copyright Literacy: A Multinational Study. *Library Management Journal*, 38 (6/7).

Todorova, Tania et al. (2014), "A Multinational Study on Copyright Literacy Competencies of LIS Professionals", in *Kurbanoglu, S. et al. (eds.) Information Literacy : Lifelong Learning and Digital Citizenship in the 21st Century : 2nd European Conference on Information Literacy (ECIL): Revised Selected Papers, ECIL, Dubrovnik, 2014, CCIS, Vol. 492, Springer-Verlag, Heidelberg, pp. 138-148.*

<https://copyrightliteracy.org/about-2/international-copyright-literacy/>