

Information Literacy and Professional Development of Students Graduated Library Studies in Bulgaria – Impact of the Indicators for Intelligent Growth in Modern Society of Knowledge

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Introduction

The care for the young people is defined as the most important national cause fundamental for the European development of Bulgaria in the *National Youth Strategy 2010-2020*.

The broad scope of the problems affecting young people calls for a comprehensive approach for overcoming them. In this respect, no progress can be made without successful cooperation with other sectors such as education, employment, competitiveness, etc.

Due to the complex economic, social and demographic situation in recent decades, the possibility of adequate intergenerational cooperation and continuity has been greatly undermined.

A major problem is the lack of a sufficiently effective mechanism for young people to be involved in decision-making on important issues.

Comparative analysis of the real situation between Bulgaria and abroad

After reviewing numerous and diverse sources it has been found that library graduates in the UK and the US do not work exclusively in libraries.

Increasingly, they are assigned to jobs in companies, media, museums and cultural heritage preservation organizations, information offices, social organizations, archives and data storage services.

At the forefront is the requirement for an excellent knowledge of information technology, for searching for information in traditional or electronic sources, for very good communication skills, both oral and written. In addition, it has to be concluded that the achievement of leadership positions is due not only to organizational skills, skills to plan, report, analyze the situation but also to further qualification. Similarly, there is a job situation in specialized libraries where pay is higher, but skills requirements are also higher.

The dynamics of youth unemployment in Bulgaria follow the general European trends.

At the same time, the economic activity of young Bulgarians is traditionally lower, and their inclusion in the labor market is more difficult due to a number of factors in the local environment.

The data on the educational characteristics of unemployed youths in Bulgaria imply the conclusion that the main part of the efforts should be directed at the retention of young people in the education system and the improvement of the qualification of the persons with basic or lower education.

At the same time, the increasing share of unemployed young people with higher education, according to *the Employment Agency data*, implies a faster rate of restructuring of programs in state universities.

However, in view of their competitive advantages compared to those with lower education and given the fact that the state has made investments or continues to invest in a large proportion for young graduates in the form of training grants, the emphasis should be on targeting young people with lower education.

Ultimately, a good library career depends mostly on the pre-existing efforts for a job-responsive education. This is achieved by following student's choice of different courses, specializations and internships. In order to be aware of what he could choose, specialized websites were developed in the United States that provide advice to prospective librarians. The UK and US educational websites contain similar information. There are on-going opportunities for qualification and lifelong learning.

The specific synergies of European policies are evident while analysing the available programs and funds from which the sector can be funded, such as - *Horizon 2020, Connecting Europe Facility, Erasmus +, Creative Europe, COSME and the European Structural and Investment Fund; Guarantee Mechanism within Creative Europe, competitions related to "Intellectual Property Protocols as an Asset"* with the task of supporting the assessment of intangible assets in the field of culture and the arts

Achieved results related to the new opportunities for realization of students who graduated from the library specialties

In 2016, the Department of Library Management at ULSIT (State University of Library Sciences and Information Technologies) carried out a research project "Research and Analysis of the Opportunities for Professional Development of Students in Library and Information Management" under Ordinance No 3 of the Ministry of Education and Science.

The approaches we used in the process of work are:

- Building examples of application of the knowledge gained in practice in the educational process, through the production of presentations and illustrative materials;
- Motivating students and PhD students to creatively apply management and marketing in their future professional activity.

The methods we applied are: observation, analysis and synthesis, field study, photographing the research initiatives.

The project website at <http://redesign-impact.unibit.bg/materials/latest-research/>

has published the most important materials with topics from the latest research in academic publishing and in science:

HRB Guidelines for Host Institutions on the Handling of Allegations of Research Misconduct; Best Practice Guidelines on Publication Ethics: Publisher's Perspective and brochure with recommendations.

A platform was created – a web application for consulting and training the skills of the authors of scientific publications, with the help of which to teach academic authors for successful publishing in impact magazines and editors of Bulgarian scientific publications to measure their progress towards obtaining place in the ranking of releases with an impact factor.

Three modules are integrated: Introduction to Bibliometry; Achieving the impact of publications A redesign platform for Bulgarian scientific publications.

The idea is to leverage the editorial system **ScholarOne** and gradually integrate various measurements of indicators for smart growth and innovation.

Experts who have graduated Library and Information Management are sought and appointed in Information Offices of Ministries, Agencies, Foundations and State Committees, regional and local structures for administration and management of information funds in culture and cultural and historical heritage institutions - museums, galleries, archives, libraries, chitalishte(cultural information unit) and documentary funds.

Conclusion

Educational institutions, primary, secondary and tertiary schools have a key coordinating role in integrating career development within their curricula and programs, and to some extent engaging parents, families, communities and employers in the process of career development competence of young people - by improving the learning outcomes of students and including the quality of career education and mentoring for skills' development and intensive driving age; by detection of a wide range of careers and professional horizons and aspirations towards entrepreneurship.

Employers also have to play an important role in young people's career development - through contacts, conversations and work experience sharing, in order to develop their interest and discovery and confidence of their potential.