Privacy – the birth of an online module
A short introduction:

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Why is privacy suddenly such an important issue?
Big Fines

Data Leaking
How big?

• a warning in writing in cases of first and non-intentional non-compliance

• regular data protection audits

• a fine up to 10,000,000 EUR or up to 2% of the annual worldwide turnover of the preceding financial year in case of an enterprise, whichever is greater

• a fine up to 20,000,000 EUR or up to 4% of the annual worldwide turnover of the preceding financial year in case of an enterprise, whichever is greater
All data?
Do we have confidential information on our universities?

- Personal information of students and employees (name, address, bankaccount, password)
- Research data on persons and companies (e.g. interviews, medical data, inside information on companies!)
What do we want to teach them?

• Not to share their (confidential) documents on dropbox/google drive
• Not to use gmail, but (the protected) mailservice of the university
• To encrypt their laptops, USB-sticks and documents
Why libraries?

ACRL Framework
Information Has Value

• give credit to the original ideas of others through proper attribution and citation;
• understand that intellectual property is a legal and social construct that varies by culture;
• articulate the purpose and distinguishing characteristics of copyright, fair use, open access, and the public domain;
• understand how and why some individuals or groups of individuals may be underrepresented or systematically marginalized within the systems that produce and disseminate information;
• recognize issues of access or lack of access to information sources;
• decide where and how their information is published;
• understand how the commodification of their personal information and online interactions affects the information they receive and the information they produce or disseminate online;
• **make informed choices regarding their online actions in full awareness of issues related to privacy and the commodification of personal information.**
So we have to teach the students to...

- make informed choices regarding their online actions
- in full awareness of issues related to privacy
- and the commodification of personal information.

>> be a percipient producer of information
Outline of the module

- **Personal data of the students themselves**
  - Name and address, date of birth, bank account
  - Safe use of Social Media (beware of what you post!)
  - Incognito or private browsing/ searching
  - Passwords

- **Research data**
  - Difference between standard, confidential and critical
Most important lesson:

Your personal files are encrypted.
There it is.....but not yet finished
Questions?